



Partner Program Options

 *Strategic*

 *Reseller*

 *Affiliate*

The Lean Agile Intelligence (LAI) Partner Program is designed for partners big and small who share our mission of self-sustaining teams that have the capabilities necessary to deliver on the organization's strategic objectives and compete in today's fast-moving markets.

Our unique partnership options provide access to exclusive tools, resources, promotions, and opportunities for revenue growth, no matter your company size. With a focus on collaboration, innovation, and shared success, our program options supports a variety of partners ranging from independent consultants to large enterprises.

Complete the Partner Questionnaire to get started!

[Complete Partner Questionnaire](#)



Strategic Partner Benefits

Access to LAI Demo Environment

Priority Support

**Access to Partner Portal for enablement,
deal registration and lead management**

LAI Strategic Partner Program Logo

**LAI Strategic Partner Program Directory
Listing**

**White Label with Unique URL and
Branding (optional)**
\$15,000 / year

Parent Instance \$10,000 per year

- **Copy your templates to your re-sold customer's instances**
- **5 LAI Members**
 - **Additional Members: \$1000 / year**
- **25 Assessments or 250 participants every year**
- **3 Public Assessments every year**
- **Custom Branded LAI Instance (optional)**
 - All child instances will inherit parent branding

Child Instance \$5,000 per quarter

- **10 Assessments or 100 Participants per quarter (use it or lose it)**
- **Add-Ons (expire after one year)**
 - \$5,000 - 25 Assessments or 250 Participants
 - \$10,000 - 60 Assessments or 600 Participants
 - \$20,000 - 135 Assessments or 1350 Participants

Sell child instance to customer to take advantage of these great features:
following features not included in partner child instance

- Jira Cloud Integration
- Single Sign On
- API Access
- Import/Export

Reseller

We believe in fostering rewarding relationships that facilitate **mutual growth and success**.

As you ascend through the reseller tiers, you'll find more ways to differentiate in the market, strengthen your customer relationships and grow your business with Lean Agile Intelligence.

 *Starter*

The reseller option is designed to **reward your dedication and success** in promoting and selling Lean Agile Intelligence.

 *Silver*

Partners in this program have a dedicated sales force, and are enthusiastic about driving growth by realizing outcomes through continuous improvement.

 *Gold*

Reseller partners share our mission of self-sustaining teams that have the capabilities necessary to deliver on the organization's strategic objectives and compete in today's fast-moving environment.

 *Platinum*



Tier Qualification

PLATINUM

- Complete Quarterly Partner Enablement
- Sell \$150,000 in quarter prior

GOLD

- Complete Quarterly Partner Enablement
- Sell \$50,000 in quarter prior

SILVER

- Complete Quarterly Partner Enablement

Starter

- Acceptance into Reseller Program




Quarterly Enablement includes participating LIVE or ON-DEMAND session. Session participation includes completing a quarterly enablement feedback form to ensure your voice is represented in LAI's future product and partner program plans.

Tier qualification requirements must be met on a Quarterly basis and are based on sales closed and funds received by LAI in the prior Quarter.

Product discounts for New Customers and Renewals shall re-set each Quarter to the Starter discounts of 10% and 5% respectively until Partner completes the applicable Quarterly Partner Enablement Process

BENEFITS	Starter	Silver	Gold	Platinum
New Customer Product Discount	✓ 10%	✓ 15%	✓ 25%	✓ 35%
Renewal Product Discount	✓ 5%	✓ 7.5%	✓ 12.5%	✓ 17.5%
Affiliate Link <i>*after passing product enablement exams</i>	✓	✓	✓	✓
Access to LAI Demo Environment <i>*after passing product enablement exams</i>	✓	✓	✓	✓
Free 6 - Week Trial to Support Clients <i>*after passing product enablement exams</i>	✓	✓	✓	✓
LAI Service Opportunities (i.e., Pilots / Implementation / Consulting) <i>*ultimately customer's decision</i>		✓ After 5 days	✓ Exclusive access first 5 days	✓ exclusive access for first 48 hours
Access to Partner Portal for enablement and lead management	✓	✓	✓	✓
LAI Partner Program Logo		✓	✓	✓
LAI Partner Program Directory Listing		✓	✓	✓
Quarterly Marketing Campaign			✓	✓
Priority Support			✓	✓
Dedicated Channel Manager				✓

Affiliate

BENEFITS	
New Customer Bonus	 10%
Affiliate Link	
LAI Enablement - Self Service	



Become an Affiliate Partner with the Lean Agile Intelligence (LAI) Partner Program and start earning through referrals. With no prerequisites or commitments, it's a simple and rewarding opportunity for individuals and start-ups passionate about driving continuous improvement and growth.

As an Affiliate partner, you'll receive an exclusive Affiliate Link. When customers sign up and purchase LAI using your link, you'll earn a 10% referral bonus.

But the benefits don't stop there. By **completing LAI partner onboarding enablement** and **maintaining quarterly enablement** as an Affiliate partner, you'll **be recognized as a solution partner on our partner site**.

This adds credibility and thought leadership to your professional reputation. Plus, you'll join a dedicated community with a passion for driving growth by realizing outcomes through continuous improvement.

Together, we'll empower businesses and thrive in the ever-changing digital landscape. Join us as an Affiliate partner and embark on a journey of innovation, growth, and shared success.